

qualifications & knowledge

20+ years experience in graphic design and high-end prepress production/printing; packaging design/printing (including barcode creation and management); litho/flexo printing, screen printing, large format and trade show outputs; and vehicle wraps and vinyl graphics. 20+ years experience with photography/video, (studio and field). Extensive image editing experience, high-end motion graphics and video editing. 10+ years experience in digital marketing, social media management and digital asset design.

Extensive software expertise includes **ALL** Adobe software (Strongest skills: Photoshop, Illustrator, Indesign); Final Cut Pro Studio, Soundstudio; QuarkXpress, CorelDraw, CorelPaint, Microsoft Office Suite (Word, Excel, Powerpoint, Outlook, Publisher, Access, Sharepoint); Filemaker, Fusion Pro and Smartboard (variable data programming/design). Programmed and administered Filemaker databases. Experienced in project management (Monday.com, Trello, Slack, Zoom, etc.)

Experienced in front end web design, with some basic back end coding knowledge (including html, Dreamweaver, Wordpress, Bootstrap, CSS) and basic animation skills. Experienced in programming and handling high-end variable data design and workflows. Experienced with Macintosh, PC and some Unix. Experienced in building, maintaining, troubleshooting and networking Macintosh computers and peripherals; and hardware/software installs, peripherals, ftp, workflows, RIPs, etc.

Experienced photojournalist, newspaper journalist, editor and advertising copywriter.

Portfolio: <https://www.brazenpixel.com>

Affiliations:
NAPP, NPPA, and AIGA member

Wichita State University
Journalism, BA

experience & history

SC YOUTH CHALLENGE ACADEMY - Columbia, SC - May 2022 to present

Marketing and Media Resources Manager - Responsibilities include creation and management of all branding/marketing efforts, including graphic and web design, principal photography and videography, and all social media and IRL media efforts. Served as Social Media Manager, Marketing Manager, photographer/videographer and graphic designer. Managed the art, marketing and media, vendors and media partners, managed various staff and department budget. Also handled media placement and media event management, wrote and directed videos, handled talent, managed media resources and taught photography.

REDEEM THERAPEUTICS - Columbia, SC - Sep 2019 to Jun 2021

Creative Manager - Responsibilities included project management, art creation and direction, branding, prepress and printing, photo editing, budgets, etc., for a vertically integrated CBD manufacturer and white/private labeling facility. Created and managed all art/design and creative direction (logos, advertising, branding, packaging, collateral, etc., and prepress for both house brand products and third party clients. Company downsized/outsources art and marketing positions in 2021.

MORRIS COMMUNICATIONS - Augusta, GA - May 2016 to Sep 2019

Art Director - Responsibilities included project management, art direction, graphic design and photo editing for a national media company and magazine publisher. Handled 4 to 6 market issues a month (36 to 48 pages each). Company eliminated publishing division in 2019.

ROYA FOODS, INC. - Saluda, SC - Jun 2012 to Jan 2016

Art Director - Responsibilities included creative direction, graphic design, advertising and packaging collateral; barcode creation and management; marketing and branding; and all prepress production for a food manufacturing corporation. Created and managed art department, art standards, technical aspects, office and HR documentation (OSHA, signage, employee handbook, manuals, etc.) Company closed in 2016.

BRAZEN PIXEL.COM - Kansas, North & South Carolina - Sep 2008 to Present

Freelance Designer/Photographer - Worked on various projects from advertising design, publication design, private projects, corporate prepress packaging, photography and image editing, database programming (Filemaker) and variable data design/prepress work.

VIEGA NORTH AMERICA - Wichita, Kansas - Jul 2006 to May 2009

Marketing Graphic Designer - Responsibilities included graphic design, prepress and print production; product and technical photography; advertising and marketing; and technical marketing design. Also did extensive trade show work and was creative support/technical services for other departments. Maintained collateral library (digital, online and print). Resigned after death in family and relocated to North Carolina.

STREAMTRAX VISUAL SOLUTIONS - Wichita, Kansas - Jan 2003 to Mar 2006

Creative Director - Responsibilities included video editing, graphic design, writing and photography for an broadcast advertising firm which made complete interactive wayfinding systems and closed circuit video networks for advertising and custom content. Created art department, branding/corporate identity, touch screen wayfinding systems, ads and content, marketing and print collateral. Company closed 2006.

Freelance & contract clients include: magazine publishing house, Chamber Marketing Services (Art Director); direct mail facility, Alpha Mailings (Designer); supermarket chain, BiLo (Designer); hotel management firm, JHM. Inc. (Graphic Design Manager).

Freelanced as a writer and photographer for a number of Kansas magazines and newspapers, including the Wichita Eagle and Beacon, Active Aging, Mulvane News and Haysville Old Settler.



references

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